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HOT SPRINGS – Bathing in Hot Springs’ thermal waters just got better.

Quapaw Baths & Spa celebrated the official opening of its new Signature Spa featuring five MicroSilk® baths by Jason International today. Quapaw Baths & Spa is the only place in Arkansas where MicroSilk baths are offered in a spa setting, and it is one of the first spas in the nation to integrate microbubble oxygen bathing.

The addition of the MicroSilk baths and the creation of the new Signature Spa area represent a considerable monetary investment by Quapaw Baths & Spa, increasing its capacity to serve spa clientele by 60 percent.

“MicroSilk is a wonderful way to experience Hot Springs’ natural waters, to really experience what Hot Springs is all about,” Anthony Taylor, co-owner of Quapaw Baths & Spa with business partner Robert Kempkes, said of the MicroSilk tubs, three of which are in the Signature Spa area. “They are quickly becoming a favorite of our clientele.”

Using the natural thermal waters from Hot Springs, MicroSilk hydrotherapy produces billions of oxygen-rich microbubbles that enter pores, bond to impurities and gently lift them away, leaving skin feeling luxuriously silky and plumping it to reduce fine wrinkles.

“We plan to transition all of our bathing stations to MicroSilk as we replace baths in our upstairs spa,” added Don Harper, general manager of Quapaw Baths & Spa.

“We have received enthusiastic customer feedback about MicroSilk from spa goers and homeowners alike. It’s a natural skin hydrotherapy that delivers results gently and immediately, which is rare. It’s unique, and it’s revolutionizing the practice of bathing,” said Remo Jacuzzi, founder of Jason International, Inc. “It is our pleasure to join Quapaw in Hot Springs National Park to provide enhanced wellness and relaxation through bathing in the waters of our home state.”

Quapaw Baths & Spa, housed in one of the city’s original bathhouses, caters to both tourists and area residents, and has increased its number of visits with each successive year since its opening in 2008. In 2014 alone, more than 26,000 visits for public or private bathing experiences occurred during the first nine months of the year.

About 75 percent of Quapaw’s business comes from tourists, and its presence is a vital component of the rebirth of Hot Springs’ Historic Bathhouse Row, according to city leaders.

“We are very excited about Quapaw Bathhouse and Spa and its recent expansion. They have been the leaders in the effort to reopen Historic Bathhouse Row and to start the renaissance I’ve been talking about for years,” said Josie Fernandez, superintendent of Hot Springs National Park.

“All of us in Hot Springs’ tourism industry welcome the news that Quapaw Baths & Spa is expanding the spa services and facilities offered to customers,” added Steve Arrison, chief executive officer of Hot Springs Convention and Visitors Bureau.

“Bob Kempkes, Anthony Taylor and Don Harper were the pioneers in redeveloping Bathhouse Row into a major attraction to our visitors and residents alike,” Arrison said. “Quapaw Baths & Spa has become an internationally recognized destination for the 3 million people who visit Hot Springs each year, and the expansion of the spa facility will provide a positive experience that further enhances the attraction of our city.”

In addition to private thermal-water bathing, Quapaw Baths & Spa also offers a popular, year-round public bathing experience in its four large indoor soaking pools, a full selection of massage therapy services and an onsite boutique and cafe.

Jason International, Inc., founded in Arkansas over 30 years ago by Remo Jacuzzi and his family, is a leading manufacturer of hydrotherapy products at home and across the globe.

Quapaw Baths & Spa is open every day but Tuesday. Hours are 10 a.m. to 3 p.m. Sunday, and 10 a.m. to 6 p.m. Monday and Wednesday through Saturday. Please visit www.quapawbaths.com or call (501) 609-9822 for more information.